

2019 OBIE Awards Winners

Canadian Winners

- [McDonald's *Follow the Arches* – GOLD](#)

- [CAMH *Mental Health is Health* – SILVER](#)
- [Consonant *Reskinning Queen Street West* – SILVER](#)

- [Battered Women's Support Services *This is No Ordinary Door* – BRONZE](#)
- [Association of Registered Graphic Designers *DesignThinkers Speak the Truth* – BRONZE](#)
- [Coalition for Gun Control *Trigger Change* – BRONZE](#)

- [Coalition for Gun Control *Trigger Change: Bullet Point* – FINALIST](#)
- [Tim Hortons *Ho Ho Ho* – FINALIST](#)

Additional Award Winners:

Integrated Multi-Media

Platinum

- [WEED WEEK: Now With More Weed for Viceland](#)

Automotive

Bronze

- [Soon for Audi of Melbourne](#)
- [Made for Mel's Drive-In for Ford Motor Company](#)
- [West Michigan for West Michigan Honda Dealers](#)

Consumer Goods & Services

Gold

- [OkCupid: DTF for OkCupid: DTF](#)

Bronze

- [Postmates for Billups](#)

Finalist

- [Single, Not Sorry for Tinder](#)
- [Jordan Maya Moore for Billups](#)
- [Jordan All Star 2018 for Billups](#)
- [Chainsaw for Wack'em & Stack'em](#)
- [Colors of Charleston for First Class Painting](#)
- [Medical Scare for Liberty Doctors](#)

Contextual OOH

Gold

- [The Grinch for Universal Pictures](#)

Silver

- [Explore for Google Maps](#)
- [WEED WEEK: Border Billboards for Viceland](#)

Bronze

- [Ketel One's data driven creative execution for Diageo](#)
- [Ralph Breaks the Internet for Walt Disney Studios](#)
- [Live Life Anchors Up for Cramer-Krasselt](#)
- [Skip Exit 4, order delivery for St. Louis Bread Company](#)
- [Fun Takes Over for Wisconsin Dells Visitor & Convention Bureau](#)

Finalist

- [NFL dynamic executions for Diageo](#)
- [Jordan All Star 2018 for Billups](#)

Custom Installation

Gold

- [Smoking Joint Steam Vents \(High Maintenance\) for HBO](#)

Silver

- [Stitches of Duty for Crisis Center of Tampa Bay](#)
- [Take a Trip to Dewar's Distillery for Bacardi](#)
- [Beatles D&N White Ablum for Universal Music Group](#)

Bronze

- [Your Neighborhood Healthcare Clinic for MD Now](#)

Finalist

- [Chainsaw for Wack'em & Stack'em](#)
- [Lightning Strike for Tampa Bay Lightening](#)
- [Grow Membership for Ohio Farm Bureau](#)

Engagement

Finalist

- [WB & Twitter are 'Fantastic' in Times Square for Twitter & Warner Bros](#)

Entertainment

Silver

- [Year 9 Event – theme: Br / dges for TEDxPortland Br / dges](#)
- [Bug Shadows for Arizona Center for Nature Conservation](#)
- [Titanic, the Untold Story for National Geographic Museum](#)

Bronze

- [Spider-man Times Square Augmented Reality Experience for Columbia Pictures / Sony Pictures Animation](#)
- [Shook and Stirred for Heinz History Center](#)
- [West Side Story for Emmaus High School](#)

Finalist

- [Holiday Fish Flakes for The Florida Aquarium](#)

Experiential

Gold

- [WEED WEEK: Smoke Weed with Jeff Sessions for Viceland](#)

Silver

- [Rock the Vote for New Balance](#)
- [Chess Live! for VG](#)

Bronze

- [The Walking Dead Invades New York Comic Con for AMC](#)
- [Slam Dunk with Augmented Reality for The Dallas Mavericks](#)
- [Spider-man Times Square Augmented Reality Experience for Columbia Pictures / Sony Pictures Animation](#)

Finalist

- [Monumental Experience for South Dakota Department of Tourism](#)

Food & Beverage

Bronze

- [The Pinot Project: Summer in a Bottle for Skurnik Wines & Spirits](#)
- [Peas of Art for Peapod](#)
- [Suja Living Media for Suja Juice](#)

Finalist

- [Blue Apron Weekday Campaign for Billups](#)
- [Sierra Nevada for Billups](#)
- [Lovestruck for Dunkin'](#)
- [XOXO for Dunkin'](#)
- [Craft Beer & Pizza for Flying Heart Brewing & Pub](#)

Integrated Multi-Media

Gold

- [WEED WEEK: Now With More Weed for Viceland](#)

Media

Gold

- [David Bowie "Subway Takeover" for Spotify](#)
- [Deadpool 2 for Twentieth Century Fox](#)

Silver

- [WEED WEEK: Now With More Weed for Viceland](#)

Bronze

- [Three Billboards Award Season Campaign for OAAA](#)
- [Bobcat Goldthwait Misfits & Monsters for truTV](#)
- [WEED WEEK: Border Billboards for Viceland](#)

Finalist

- [Bach ON! for Friends of Public Radio](#)

Nonprofits & Public Service

Gold

- [Stitches of Duty for Crisis Center of Tampa Bay](#)

Silver

- [Murals in the Market for Murals in the Market](#)
- [Veterans Day Tribute for OAAA](#)
- [Aretha Franklin Tribute for OAAA](#)

Bronze

- [Pride Week Extinguishers for Atlanta Fire Rescue Foundation](#)
- [Will Rogers Cinémacon Lightboxes for Will Rogers Motion Picture Pioneers Foundation](#)
- [Stephan Hawking Tribute for OAAA](#)
- [Smiling Tiger for PPK](#)
- [Robert Indiana Tribute for Lamar Advertising](#)
- [LOUDMOUF SAYS for Greg Mike](#)
- [California Love \(advertiser n/a\)](#)
- [Adams+Fairway+Goodytype for Adams+Fairway+Goodytype](#)
- [Meanwhile...for Adams+Fairway](#)

Finalist

- [George H.W. Bush Tribute for OAAA](#)
- [Peace for Project Peace Paper](#)
- [Small Changes for Eat Smart Western New York](#)
- [Farewell, First Lady for Lamar Advertising](#)
- [Horns Down for Lamar Advertising](#)
- [Flavors Hook Kids for California Tobacco Control Program](#)
- [Stephan Hawking for OAAA](#)
- [Free College for Kalamazoo Public Schools](#)
- [Generation Wild: What They See for Great Outdoors Colorado](#)
- [E-A-R-N-E-D for PSA](#)
- [Meals on Wheels, Orlando for Seniors First Inc.](#)
- [Stan Lee Tribute for Outfront Media](#)