

Allvision Invests in Growth with New Hires and Promotions. Announces Exit of President of Media, Brandon Newman



Allvision is Canada's premiere pure-play large format digital provider.

Toronto, ON, September 15, 2021 - Allvision, Canada's premiere pure-play digital out-of-home media company, is pleased to announce the appointment of Jennifer Bidwell as Executive Vice-President, Sales, and Marketing. Jennifer will assume leadership of the Sales division for Canada, reporting directly to the CEO, Greg Smith.

A seasoned media veteran, Jennifer brings 20 years of media experience through sales and agency leadership roles. Jennifer will continue to be well supported by Paul Gittens and Stephen Legate, Vice Presidents of the Sales division.

Joining the growing Allvision team are Mike Elliott as a Senior Account Executive, and Evan Gough as Marketing Specialist.

Mike brings years of out-of-home experience, including most recently at Metrolinx, a valued partner of Allvision. Mike has also previously worked at PATTISON and NewAd.

Evan joins Allvision from PATTISON, where he has held various roles in marketing and business development.

Allvision is also announcing the exit of Brandon Newman. Brandon has been a driving force in the creation of Allvision, leading the initial development of the Sales division and establishing important partnerships with Hivestack and other key companies to help build Allvision into the successful company that it is today. We thank Brandon for all his hard work and passion for the out-of-home industry and wish him luck in his future endeavours.

About Allvision

Allvision is Canada's premiere pure-play digital out-of-home media company, with an exclusive and dominant collection of premium digital billboards in Canada's largest markets. In Toronto, Allvision is a market leader in total number of large format digital faces and daily impressions. For more information visit: Allvision.com

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