



SPECIAL REPORT

Place-Based Venues and Transit See Stable Increases in Activity

August 5th, 2020

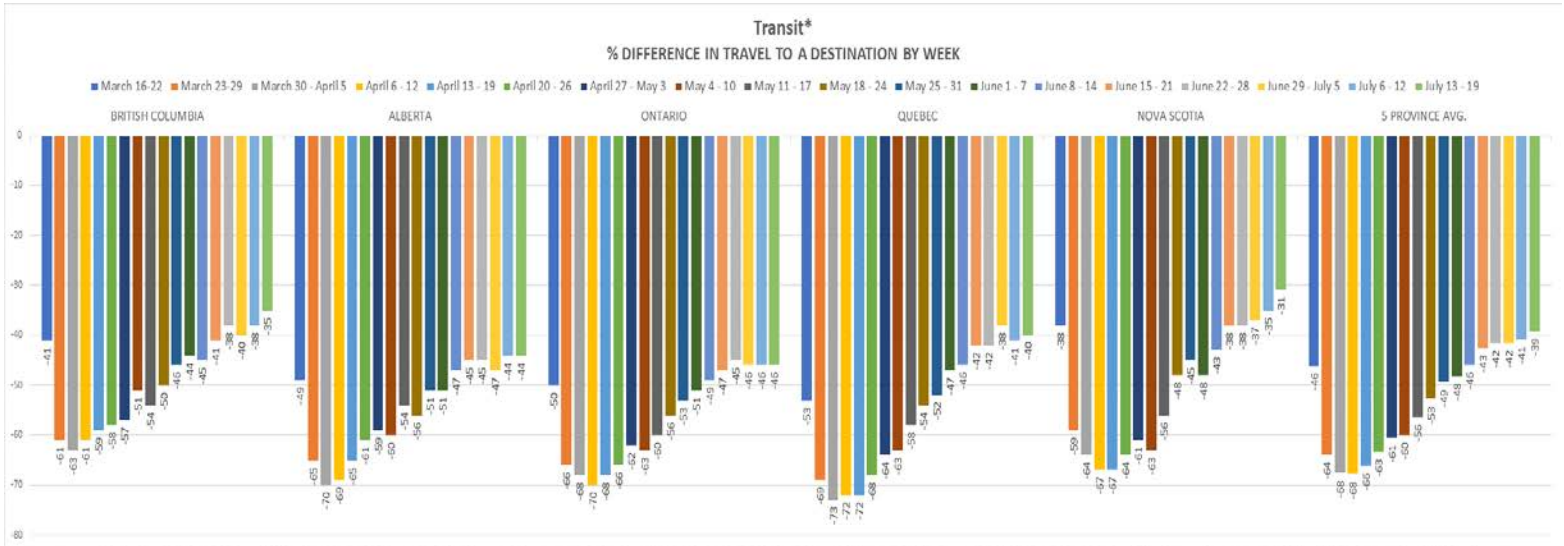
This is COMMB's 2nd report on travel and activity levels to destinations by week, including Retail & Rec, Transit and Workplaces (offices). COMMB sourced mobility data from mapping software and mobile device data for this report.

Data, tracking consumer movements, shows increased activity since the beginning of June, with numbers leveling off in July. With most provinces in phase 3 of re-opening businesses and travel behaviour patterns close to pre-pandemic norms, data is reflecting a return to normalcy.

Visitation to Retail and Recreational venues across the 5 provinces was up 15 percentage points to -10%, since June 1st. Quebec increased 20-percentage points to -8% below baseline followed by Ontario up 13 points to -19%, British Columbia up 13 points to -12% and Alberta up 9 points to -11%, for the same time period. Nova Scotia is back to normal activity at +1 above norms.



The 5-province average for Transit was up 9-percentage points to -39%. Nova Scotia up 17 points to -31% below norms followed by British Columbia up 8 points to -36%. Alberta and Ontario both up 7-percentage points to -44%. Quebec was up 6-percentage points to -41%.



* Includes public transport, hubs such as subway, bus, and train stations

Data over a 5-week period starting January 3rd to February 6th was used as a baseline to calculate the % difference by week, for the three graphs above. The sample used in this data is based on devices with opted in location history settings on their devices.

[Click Here](#) to view previous Travel Behaviour Reports.